



July 14, 2010

Dear Golf Course Superintendent,

Thank you for showing interest in hosting the BigPar3. The BigPar3 is an event designed to inspire camaraderie amongst golf courses/clubs, create a fun and challenging competition, and raise money to help support the Illinois Turfgrass Foundation (ITF).

### **What Exactly Is The BigPar3?**

The BigPar3 is a “closest to the flagstick” competition that will take place during a normal round of golf. The object of the competition is to hit one’s tee shot the closest measured distance to the flagstick. The distance is recorded with the golfer’s name and contact information. At the end of the day, after all the participants have played, the golfer that has hit their ball closest to the flagstick is deemed the overall champion and will receive a designated prize.

Golfers interested in participating in the competition will be asked to make a \$10 donation to the ITF which will be used to fund turfgrass research and education. The ITF will provide all of the materials needed for the event as well as provide a gift for each participant.

### **What We Need From You**

- One hole with a tee box set up at 150 yards from the pin (for men) and one tee box set up at 120 yards from the pin ( for women, seniors, and juniors)
- A few volunteers to collect donation money, record contact information of participants, and measure the distance from where the golf ball reaches a final resting point to the flagstick. This is a great opportunity for you or your assistant to get in front of the members and avid golfers and explain to them what you do as a golf course superintendent and how your day-to-day decisions regarding turf management are based on science.

### **When Will The Event Be Held?**

- The event will be held on August 21<sup>st</sup>, 2010; however, if your course/club has a prior commitment on that date, you may instead host the event on the previous weekend (August 14<sup>th</sup>) or the following weekend (August 28<sup>th</sup>).
- Each participating course/club can decide how much time to commit to hosting the event at their own discretion. If your club would like to have the event run for a few hours in the morning, a few hours in the afternoon, or all day long, it is totally up to you.

### **What Will It Cost To Host The Event?**

- Any club/course can host the event at absolutely no cost. As a matter of fact, we will provide the clubs/courses with marketing material, which will hopefully cause more people to play a round of golf on the day of the event.
- Each club/course will also be competing to be crowned champion of the event, which will earn the winning course \$1,000 to be disseminated at the discretion of the golf course superintendent.

Thank you once again for showing your interest in the BigPar3 event. Participation in this event demonstrates your support of the ITF's mission to make golf more enjoyable, more affordable, and more environmentally safe. For further information we have provided a marketing communications video brought to you by Erwin Mckone, ITF President: <http://www.youtube.com/watch?v=Hiaidne-0tc>.

If you need help signing up, we have also provided a walk through video: <http://www.youtube.com/user/BigPar3#p/a/u/0/0yvMU-XT9vI>.

If you have further questions, please feel free to contact me at [mike@bigpar3.com](mailto:mike@bigpar3.com) or (630) 243-9483.

Sincerely,

Michael Goldsmith  
BigPar3 Coordinator

